

Armando Barros

■ Contact

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■ Skills

Design

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe After Effects

Technical

HTML, CSS,
JavaScript, SQL,
TweenMax SVG

Process

Research, Prototyping, Specs,
Branding, Content Strategy,
Inclusive Design.

■ Education

Universidad del Norte

BA Graphic Design
Graduated November 2014
Barranquilla, Colombia

Durham College

PgD Contemporary Web Design
Graduated June 2018
Oshawa, ON, Canada

■ Language

English / Spanish

Karl C. Parrish School
High School Diploma SACS
June 2010

■ Work Experience

Alfresco

Marketing Coordinator
Barranquilla, Colombia | March 2015 - August 2016

Alfresco is a food company with more than 40 years of experience in the business. As their marketing coordinator, I was in charge of coming up with promotional campaigns for their new product releases. Also manage all their existing product labels and compose print ready artboards, which were sent for print and revised afterwards for correct sizing and color quality. During my time in Alfresco, I redesigned one of their sub brands including product identity, catalogue and labels.

Durham College - C.A.F.E eLearning Team

Part-time Graphic & Multimedia Designer
Oshawa, ON, Canada | October 2017 - April 2018

Worked part-time for the Centre for Academic and Faculty Enrichment (CAFE), a department part of Durham College in charge of designing and delivering eLearning material for students and faculty members. I was in charge of producing promotional materials, such as posters, stickers, and large banners for events, conferences and courses. Most of the projects were designed using Adobe Illustrator and Photoshop as well as some Articulate 360 interactive diagrams.

LMN (Landscape Management Network)

Interactive Design Intern
Whitevale, ON, Canada | April 2018 - Present

LMN is a landscape estimating and timesheet software that helps landscape business owners be more productive and efficient. As an interactive designer my job was to ensure quality and consistency of the visual brand language in responsive emails and landing pages using the Salesforce CRM platform. Also I was in charge of the preparation of assets for use in other digital channels such as digital media, and social channels.

■ Freelance Work

Noisegate Productions

Branding and website design
Frankfurt, Germany | Dirk Lehberger

Noisegate Productions main purpose is to provide the best possible support in terms of band booking and tour management for artists and music festivals. I had the pleasure of working with Dirk during my time in Germany and designing the composition for his business website. I also offered a full branding service to complement his website with a fresh new logo design and graphic pieces.

***References are available
upon request.**